

SARAH K. RUSSELL
SENIOR WEB DEVELOPER
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PROFESSIONAL EXPERIENCE

SKR Design LLC | Conifer, CO | May 2003 – Present

Freelance Senior Web Developer

Freelance web projects.

- Design and develop user-friendly, engaging websites with intuitive navigation that meet the clients' needs, specifications, and goals.
- Handle all aspects of the website project: branding, design with Adobe Creative Suite and Sketch, development, hosting, adding the site to the content management system (CMS) such as WordPress and Surreal CMS, launching, perform routine maintenance, and track analytics with Google Analytics, Google Tag Manager, and Google Webmaster Tools.
- Provided independent music bands with websites, social media marketing, email newsletters, merchandising, and retail support.
- Built websites with clean coding practices in HTML5, CSS3, CSS Pre-processing – SASS and SCSS, ES6, jQuery, Node.js, PHP, Webpack, Yarn, Mustache, and Babel with basic Foundation framework.

ProfitStars; a Jack Henry & Associates Company | Brentwood, TN | January 2014 – April 2019

Senior Web Developer

Fintech company.

- Built over 90 responsive websites for financial institutions built to spec from designers' mockups and wireframes.
- Improved coding practices with scalable, efficient code that cut production time, reducing build times and saving the department money.
- Contributed to the transition of our build process to responsive practices that included Web Content Accessibility (WCAG) 2.0 AA ADA (Section 508 standards). Responsible for keeping the departments' Build Process documentation up to date.
- Trained, encouraged and mentored colleagues.
- Built websites with clean, scalable code using HTML5, CSS3, CSS Pre-processors LESS and SCSS, JavaScript, jQuery, Node.js, NPM, Gulp, Grunt, Foundation and Bootstrap frameworks, Search Engine Optimized (SEO), version control with GIT and GitHub using Episerver - a headless CMS (Content Management System).
- Remotely worked with a team of designers, developers, and account managers from concept through the sites' development, cross-browser compatibility and device testing, staging, and deployment.

EDUCATION

Bachelor of Design, Visual Communication Design (Graphic Design)

University of Alberta, Edmonton, Alberta, Canada

QUOTE

“Sarah takes on challenges and is determined to overcome obstacles. She is not satisfied until she is 100% done with a project. She is fantastic at communicating the best way for the best situation. Sarah is great at taking on the initiative of learning new things.”

– Annual Review quote by K. Wynns, Supervising Manager at ProfitStars.

RECENT WORK

<https://www.centralbankkc.com>

<https://judithnickol.com>

<https://ffdgc.net>

<https://skrdesign.com> - My Portfolio Website